



*2<sup>ème</sup> Festival*  
*« Les Champs de Culture »*  
*Genouillé*  
*2023*

**Rules**

**For the**

**2<sup>nd</sup> Festival**

*Les Champs de Culture »*

**Genouillé**

**6th & 7th Octobre 2023**

## **Le theme : « The Harvest »**

### **Introduction:**

The association "Les Amis de Genouillé", an association under the law of 1901, has decided to get involved once again in the organisation of this 2nd festival, put together by the Organising Committee under the General Delegation entrusted to Elisabeth BONNIN, in partnership with the commune of Genouillé.

This friendly, festive event is particularly keen to highlight the heritage, history and legends of the village of Genouillé, as well as the life of the people who live in this agricultural area, with its seasonal rhythms.

In Genouillé, vine-growing, which was still very much alive at the end of the last century, has almost disappeared. Only a handful of enthusiasts have preserved this ancestral know-how.

As this year's festival will take place on 6th and 7th October, it seems fitting that the main theme will be "The Harvest".

## FRIDAY 6th OCTOBER 2023

The opening of the festival will take place from 5pm to 8pm, at the Salle des Fêtes of the Commune located near La Mairie - 5, route de Civray(86250).

### Order of events :

- **5pm** Temporary photographic exhibition by Samuel CUETO, an artist photographer with extensive and remarkable experience in street portraits. His work includes major exhibitions: Galerie Argentic ("Thai" work), an exhibition subsequently presented in Arles in 2016. He is also the artist who has immersed himself in the rural environment, with two exhibitions presented in Genouillé in black and white in 2022, and 'Genouillé prend des couleurs' in 2023.

- **5pm** Screening of a video by painter TURNER - Exhibition "The Sun is God" Fondation Pierre GIANADDA-Martigny Switzerland.

- **6pm** Musical performance by local musicians.

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Official opening of the 2<sup>nd</sup> Festival

*« Les Champs de Culture »*

*2023*

by Thomas LAFFILAY, President of the Association "Les Amis de Genouillé", followed by a welcome message for the 2nd Festival from Jean-Guy VALETTE, Mayor of Genouillé. Finishing off with the opening cocktail reception.

The opening of the festival will take place from 5pm to 8pm, at the Salle des Fêtes in Genouillé.

The Organising Committee has invited the following people to attend the opening of the 2nd Festival:

All the members of the Genouillé Town Council and the staff of the Genouillé Town Hall, the representatives of the State in the Vienne department, the Member of Parliament for the constituency, the President of the Communauté des Pays du Civraisien, the Mayors of the surrounding local authorities and the residents of Genouillé, the patrons who have made invaluable contributions to the success of this event, the master blacksmiths from the Association "Les copains de l'enclume" in Celle/Belle, the judges for the painting

competition, the painters entered in the painting competition or in the exhibition of works (that will be held on 7 October), the musicians and actors from the Troupe "La Trace".

All guests are invited to report to the Organising Committee reception desk located under the marquee in the courtyard of the Genouillé village hall.

To ensure the best possible welcome, we recommend that all guests send the attached reply card by post to the following address: [contact.champsdeculture86@gmail.fr](mailto:contact.champsdeculture86@gmail.fr)

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The Association "Les Amis de Genouillé" is also available to provide any additional information requested by e-mail or letter to the addresses given above.

## After the Opening of the 2nd Festival

*« Les Champs de Culture ».*

### Saturday 7th octobre 2023

#### Schedule of events :

- 8.00am - 4pm Painting competition on the theme of "The Harvest".
- 8.00am - 5pm Exhibition of works by professional and amateur painters
- 11am - Temporary photographic exhibition by Samuel CUETO
- 11 am - Projection of a video on the painter TURNER
- 8am - 4pm The creation of a forged work by master wrought iron workers from the Association "Les Copains d'enclume" from Celle /Belle, including Mr Max QUIARD (MOF)
- 4.00pm - 5pm Presentation on the theme of "The Harvest", wine-growing and wine-making culture
- 5pm – 5.30pm Exhibition of works from the painting competition, open to the public
- 5.00pm – 6pm Music by local musicians
- 6pm Presentation of the iron work to the commune of Genouillé and prize-giving ceremony
- Closing cocktail reception

The painting competition is open to all: adults (professional or amateur), young people under 18 and children.

The exhibition of works is open to adults, both professional and amateur painters.

From 11am, the public (residents of Genouillé and all visitors) are invited to attend, learn about and take part in, all the Festival activities (reservations for the cocktail party must be made by e-mail) : [contact.champsdeculture86@gmail.fr](mailto:contact.champsdeculture86@gmail.fr)

## I-The Painting Competition

The theme:

« THE HARVEST »

These rules, set out below, are for the painting competition to be held on 7 October 2023 at 8.00am. The registration and booking procedures are published on the website: [www.genouille86.fr](http://www.genouille86.fr)

**Article 1** - The participating painters must create a work of art in the open air, near the church of Genouillé on the theme "The Harvest", within the geographical limits defined by the association "Les Amis de Genouillé"; the perimeter is limited to the heart of the village around the CHURCH; a plan will be provided on site. The artist's choice of site must be accessible to the public.

**Article 2** - All techniques are permitted for the competition (oil, acrylic, watercolour, pastel, drawing, mixed techniques, etc.). Only artists using the oil technique are permitted to enter with a prepared plain background. Pastels must be submitted "fixed".

**Article 3** - The format is free, with a maximum surface area of 1 m<sup>2</sup>. Only paper and canvas are accepted.

With the exception of "little artists" and, where applicable, under-18s, all work must be fitted with a hanging system, failing which the work will not be exhibited or awarded a prize.

**Materials are not supplied.**

**Article 4** - The competition is divided into 4 categories:

- adult professional ;
- adult amateur ;
- young talent (11 to 17 years old);
- little artist's (under 11).

### **Article 5** - Registration:

The registration fee is €5 per participant and free for people under 18. Registration and payment by cheque made payable to "L'Association Les Amis de Genouillé" must be sent or handed in by September 30 to:

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Entry in the competition entitles the painter to attend the opening of the festival on Friday 6 October 2023.

The registration form is available to download from the website: [www.genouille86.fr](http://www.genouille86.fr)

Registration is also possible on the day of the event from 8.30am to 11am, subject to payment of €5.

No meals will be served on site, so everyone will need to bring their own picnic. Picnics can be taken, if necessary, to the sheltered room under the village hall, particularly in the event of rain; tables and chairs will be available.

### **Article 6**- Reception :

Artists must present themselves at the reception desk of the festival organising committee, under the big tent located in front of the village hall of La Mairie de Genouillé, route de Civray, on Saturday morning from 8am until 11am, to have one or two blank supports stamped.

Under-18s must also have their work validated. During the competition, these young artists will remain under the responsibility of their parents, who will be considered as members of the public.

Special arrangements (access, timetable, etc.) may be made for any person with a disability and/or for any other reason, if requested no later than the day before the competition.

At the reception desk, each participating artist will be given a badge with a red cord, the festival catalogue including the day's programme and a map showing the competition perimeter, which is limited to the area around the village church.

In addition to the village hall, church, car parks and other facilities, the plan will also give the telephone number of the person responsible for organising the painting competition. Vehicles may only enter the town centre to drop off their equipment at the chosen location.

**Article 7** - Each participant is responsible for his or her work and equipment during the festival and may, if he or she wishes, take out insurance.

**Article 8** - Return of works :

Each artist must hand in his or her work no later than 4p.m. at the reception desk in front of the basement staircase of the Salle des Fêtes.

Only one stamped work per participant will be accepted:

- unframed and unsigned ;
- with date, individual number and the association's festival stamp on the back of the work;

The organisers, notwithstanding their presence and supervision, decline all responsibility in the event of theft or damage to works or equipment during the event.

All works entered in the competition must be hung before 4p.m., exclusively by the representatives of the Organising Committee assigned to this task, in the basement room of the Salle des Fêtes, in the absence of competitors, members of the judging committee and any members of the public. Any work presented after 4p.m. will be rejected.

**Article 9** - Judges and prizes

The judges are made up of 5 members, including both professional and amateur artists. Each member will have adhered in advance to the ethical charter guaranteeing impartiality in the mission entrusted to them, as well as, the absence of any family or professional link with a competing painter. Such links are likely to cast doubt on the sincerity of the awarding of the prizes. The judges will mark the works submitted according to various technical and artistic criteria. The judges will have one hour, alone and in the absence of any other person in the room where the works are presented for judging, to decide on the prizes to be awarded.

The judges will propose the winners:

- The first prize of the municipality of Genouillé, for the category of professional painter, 300€;
- The second prize of the "Friends of Genouillé" for the category of professional painter, 200€;

- First prize from the commune of Genouillé, for the amateur painter category, €200;
- Second prize from the Association of the "Friends of Genouillé", for the amateur category, €100;
- The Association's "Coup de Cœur" prize for the Young Talent category, €100;
- The Association's "little artist" prize, €50.

The prize proposals will be handwritten and signed by each member of the Jury; the document will then be handed to the Festival delegate in the Salle des Fêtes, to validate compliance with these rules and the smooth running of the competition.

The various prizes may not be awarded to the same candidate in two consecutive years.

#### **Article 10:** Presentation of prizes:

The prizes will be awarded by the Mayor of Genouillé and the President of the Association on Saturday 7 October at the Salle des Fêtes, around 6pm.

Artists who do not attend the prize-giving ceremony are deemed to have relinquished their prize.

The winning works remain the property of the artists.

Each winning work must be dated and signed by the artists at the prize-giving ceremony.

The six winning works will be displayed in a temporary exhibition in the council chamber of Genouillé town hall for a period of three months.

All other works entered in the competition may only be removed from the exhibition room by the artists and, if necessary, negotiated after the winners have been announced in the presence of a festival organiser.

#### **Article : 11** - Sale on the public domain

Artists entered in the competition may take part free of charge in the sales exhibition that may be held after the prize-giving ceremony.

As sales on the public highway are subject to regulations, artists wishing to sell their works are asked to provide their Siret number beforehand or to provide a declaration of leisure artist in accordance with the model proposed in the appendix at the reception desk of the organising committee.



No work submitted to the competition by competing artists may be sold before the prize-giving ceremony.

No commission is required. However, a donation from the proceeds of sales would be welcome to help cover the Association's costs in organising this 2nd festival.

**Article 12** - Return of prize-winning works :

The works may only be collected in January 2024, on presentation of the collection voucher given by the representative of the Genouillé commune at the prize-giving ceremony.

If the work is not collected, the artist may come and collect it until 1 March 2024. After this date, the works cannot be returned to their authors.

**Article 13** - Closing of the festival

The 2nd "Les Champs de Culture" festival will close with a cocktail reception.

**Article 14** - All participants in the competition and in the festival during the two days of the festival authorise the organisers to use, free of charge, the image rights of the persons and works presented in the competition or exhibited in the public domain and in the exhibition areas, in the context of press or television reports, the organisers' website and non-profit activities, posters and for the promotion of future editions of the festival.

**Article 15** - Entry in the competition and reservations imply acceptance of these rules.

The association "Les Amis de Genouillé" reserves the right to modify all or part of the rules and its appendices according to various constraints that may arise over time.

**Article 16** - Donations :

This 2nd festival « *Les Champs de Culture* » aims to raise awareness of and promote all the arts and heritage of the Genouillé commune through its events, which are promoted by the association "Les Amis de Genouillé", in accordance with its articles of association, and in this case for free, particularly to the residents of the Genouillé commune. All donations made to the association in connection with this 2nd festival will be made in accordance with French law no. 2003-79 of 1 August 2003 on sponsorship; these donations will contribute to the costs incurred in making this event a success, and will motivate the Association to consider holding another edition.

## II - EXHIBITION OF ARTISTS' WORKS

**Article 1** - The Association "Les Amis de Genouillé", organiser of the 2nd Festival « *Les Champs de Culture* » is organising, as part of its artistic activities, the first exhibition of works by professional and amateur artists.

**Article 2** - To this end, each exhibitor will have two grilles installed in the centre of the town to hang their works. The association is considering installing grilles inside the church.

**Article 3** - Dates and venue

The exhibition will take place on 7th October in the heart of the village of Genouillé from 8am until 17pm, at which time all the works will have to be unhooked or removed from the grids by the artist, owner of the paintings, sketchbooks, etc.

**Article 4** - Registration and reservation :

Registration is strictly reserved for professional and amateur painters of legal age.

The registration fee is 5€ per participant. If you register for the painting competition, the fee for both events is €8.

Registration and payment by cheque made payable to "L'Association Les Amis de Genouillé" should be sent or handed in to the following address:

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Registration forms can be downloaded from [www.genouille86.fr](http://www.genouille86.fr)

Registration will also be possible on the day of the event from 8.00am to 11.00am, subject to availability on unreserved grids and payment of the set fee.

As no meals will be served on site, all exhibitors must bring their own picnic.

In the event of rain, this can be taken in the sheltered room under the village hall; tables and chairs will be available.

**Article 5**- Reception : Artists must present themselves at the reception desk of the festival organising committee, under the big top located in front of the village hall of La Mairie de Genouillé, route de Civray, on Saturday morning from 8.00am.

Special arrangements (access, timetable, etc.) may be made for anyone with a disability and/or other requirements who requests them in advance.

At the reception desk, each participating artist will be given a badge with the green cordon, the festival catalogue including the day's programme and a map of the town of Genouillé.

This map will indicate :

- water points, toilets, litter bins, car parks and the festival hall
- the telephone number of the person responsible for organising the painting competition

Please note : Vehicles may only enter the town centre to drop off equipment at the chosen location.

**Article 6**- Each participant is responsible for his or her work and equipment during the festival and may, if he or she wishes, take out insurance.

#### **Article 7** - Nature of the works exhibited

The works exhibited must be created by the registered exhibitor. All forms of art are accepted; however, the organiser reserves the right to refuse any work of a political or religious nature, as well as any representation that might offend the sensibilities of young people.

#### **Article 8** - Insurance

The organiser declines all responsibility in the event of loss, theft or damage of any kind whatsoever to the work(s) exhibited. Insurance costs are the responsibility of the exhibiting artist.

**Article 9** - The public has free access to the exhibition of the artists' works.

#### **Article 10** - General provisions

By registering for the exhibition, the exhibitor accepts these rules without reservation and must comply with them as well as with the laws and regulations of a general nature or specific to his activity. Any works sold must remain on display until 19 pm.

As sales to the public are subject to regulations, artists wishing to sell their works are asked to provide their Siret number beforehand or to supply a declaration of leisure artist in accordance with the model proposed in the appendix at the reception desk of the organising committee.

**Article 11** - All participants in the exhibition of their works authorise the organisers to use, free of charge, the image rights of the persons and works exhibited in the public domain, in the context of press and television reports, the organisers' website and non-profit-making activities, posters and for the promotion of future editions of the festival.

Article 16 - Entry in the competition and reservations imply acceptance of these rules.

The association "Les Amis de Genouillé" reserves the right to modify all or part of the rules and its appendices according to various constraints that may arise over time.

**Article 17** - Donations :

This 2nd festival « *Les Champs de Culture* » aims to raise awareness of and promote all the arts and heritage of the commune of Genouillé, as promoted by the association "Les Amis de Genouillé", in accordance with its articles of association, and in this case for free, particularly to the residents of the commune of Genouillé. All donations made to the association in connection with this 2nd festival will be made in accordance with French law no. 2003-79 of 1 August 2003 on sponsorship; these donations will contribute to the costs incurred in making this event a success, and will motivate the Association to consider holding another edition.

### III- THE PUBLIC

**Article 1:** The public will be welcomed from 11am until the end of the festival at 8pm.

Visitors will be able to consult the map given to the painters.

The public has free access to all the festival activities scheduled for 7 October 2023, the presentation of the forged work, the prize-giving ceremony and the closing cocktail party.

However, each visitor will only be able to take part in the cocktail party if they have registered in advance by 1 October 2023 at the latest, by sending an e-mail or a letter to :

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They must provide proof of their reservation by collecting their Festival ticket from the Festival marquee.

Each visitor will be able to purchase :

- a festival badge for €4
- the official catalogue for €6
- badge and catalogue for €8
- any additional badge for €2

If the badges and catalogues for this 2nd festival are sold out, the Association undertakes to send them out if a reservation has been made and paid for at reception.

**L'Association Les Amis de Genouillé**

**La Déléguée Générale**

**Le Président**

**Du 2<sup>ème</sup> Festival**

**Thomas LAFFILAY**

**Elisabeth BONNIN**